



Gina Pecore
CEO, Genoa Design International Ltd

Gina began her career in the Royal Canadian Navy (1984-1991) during a period of transformation that included the commissioning of new warships and placement of women in seagoing combat roles for the first time. Her experience with the Navy underpinned Gina's career progress over the next 30 years into a senior business leader focused on entrepreneurial excellence through strategic clarity and team empowerment.

Gina helped establish Genoa Design International in 1994 and supported the company's growth from basement enterprise to international operation. She joined the company full-time in 2012 as vice-president of operations. In 2016, she moved into the CEO role, where she leads an executive team growing the business in Canada and the US. Named one of Canada's fastest-growing companies in 2021 by the Globe & Mail, Genoa is on a transformational journey, rising as a technology leader in shipbuilding and marine service industries.

In addition to Genoa, Gina is chair of the Human Resources & Governance Committee on the Board of Directors of Newfoundland Power; a director on the Advisory Board of Crosbie Group of Companies; a director on the Board of Business & Arts NL; a member of the SPCA Way Home Capital Campaign; and an Aide-de-Camp for the Lieutenant Governor of Newfoundland and Labrador. Gina is a passionate advocate for a healthy community ecosystem and continues to lead Genoa's involvement in a broad spectrum of community and industry-based initiatives.

Specialties: Strategic leadership, innovation leadership, operational execution